

# EXAMPLE COMPANY

Street Address, Postal code, TOWN, Tel: +01 123 456 789

Dear Swissgetaway.com

Date: 01 01 2012

We have viewed your property website and are writing to you in a form of this introductory letter.

We, the Example Company, have been operating for some 40 years and own a substantial portfolio of commercial properties within Europe and America with an asset value of more than 300 million British pounds and are now looking to diversify our assets.

We are looking for commercial investment opportunities within Switzerland with a budget that starts from CHF 5 million, although we are prepared to consider much larger investments, as specified below.

Primarily, we would be interested in OFF-MARKET fully let shopping centres in prime locations, but would also be interested in centres in smaller towns and cities in high footfall areas.

1. Prime Shopping Centres - We will pay up to factor 25 (4% gross yield) for prime assets with management potential
2. Offices & Logistics buildings - Geneva area, budget up to CHF 100 million
3. Hotels & Retail. Alpine Hotels, no less than 5% net yield, with no management in known ski resorts. Budget - up to CHF 50 million.
4. Development opportunities speculative or pre-let. Targeting 15%+ IRR's

We would be grateful if you could introduce us to such opportunities and we accept that initially we would only receive basic details, until we send the LETTER OF INTEREST if we find such details of interest.

Our company website address is: [www.theexamplecompany.co](http://www.theexamplecompany.co)

We look forward to working with you.

Example Company

*Signed*

(signed by buyer or on behalf of buyer)